

## PRESS RELEASE

# Bespoke Metrics Opens Comment Period on Mass Timber Project Scoring Methodology

**TORONTO, ON – September 17, 2025** – Bespoke Metrics today announced the release of its inaugural *General Contractor (GC) Q Score* methodology and the companion *Mass Timber Project Scoring Modifier*. This framework provides a standardized approach to evaluating risk for mass timber projects: the *GC Q Score* delivers a baseline general contractor risk assessment, while the *Mass Timber Project Scoring Modifier* adjusts that score upward or downward (“notches”) to account for the distinct risk factors of mass timber construction. The public comment period is open until **November 14, 2025**.

As an emerging construction approach, mass timber offers significant opportunities but also introduces unique risks—such as combustibility, moisture sensitivity, and a more limited pool of experienced subcontractors and suppliers. Standardized scoring is critical to ensure these factors are consistently reflected, enabling owners, insurers, and lenders to differentiate between contractors with proven mass timber expertise and those facing a steeper learning curve.

“To increase mass timber adoption we need to address insurance concerns. This impartial methodology helps highlight contractors with experience successfully managing risk and delivering mass timber projects, which we hope will lead to lower insurance rates and increased adoption”, says David Messer, Executive Director, Climate Smart Buildings Alliance.

“Mass timber is transforming the construction industry, but it also introduces specialized risks that must be accounted for,” said Michael Ho, CEO of Bespoke Metrics. “By building on the established COMPASS Q Score, this methodology provides a clear, structured way to reflect mass timber capability, helping stakeholders make more confident decisions. Feedback from industry participants is essential to ensure this tool is both rigorous and practical.”

## How to Participate

Stakeholders are invited to review the draft methodology and submit comments through the dedicated feedback portal: [https://compass.bespokemetrics.com/campaigns/mass\\_timber\\_feedback/2025](https://compass.bespokemetrics.com/campaigns/mass_timber_feedback/2025)

## About the Initiative

The *Mass Timber Project Scoring Methodology* is part of the **Mass Timber Insurance Action Plan**, a joint project of the Climate Smart Buildings Alliance and the Canadian Wood Council. This project, along with other initiatives under the Action Plan, is generously supported by **Natural Resources Canada’s Green Construction through Wood program**.

## About Bespoke Metrics

Bespoke Metrics is a leading provider of data-driven risk evaluation and analytics for the construction industry. Through its COMPASS platform, Bespoke Metrics delivers standardized data collection, verification, and benchmarking to support more efficient decision-making and risk management.

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