



# Snyder Langston selects COMPASS and activates integration with SmartBid

## PRESS RELEASE

**TORONTO — November 22, 2021** — Bespoke Metrics Inc. (Bespoke Metrics) is pleased to announce that California based Snyder Langston has selected COMPASS to assist them in assessing and qualifying its subcontractor partners. COMPASS is Bespoke Metrics' pre-construction software suite that collects, organizes and analyzes subcontractor data on behalf of general contractors across North America.

“We chose COMPASS to streamline subcontractor financial reviews and to enhance the efficiency of our overall subcontractor pre-qualification program,” says Lee Watkins, Chief Operating Officer at Snyder Langston.

“We are excited for Snyder Langston to join COMPASS and benefit from our partnership with SmartBid. We look forward to enhancing Snyder Langston’s prequalification process through integration and insightful analytics.” says Mark Newman, Senior Vice President of Bespoke Metrics.

Snyder Langston has also activated the COMPASS and SmartBid integration that will enable information sharing between the platforms. This integration will support Snyder Langston users across key departments and provide valuable insights during the subcontractor selection and prequalification phases.

“We’re proud to help Snyder Langston improve the workflows and connectivity between the estimating/pre-con and risk teams with a leading partner like Bespoke Metrics,” says Brain Griffiths, General Contractor VP, Sales & Customer Success at ConstructConnect.

## ABOUT SNYDER LANGSTON

Snyder Langston is a master builder that provides a client-centric approach to the building process. Since 1959, the firm has been honored to partner with the finest architects, developers, and users to build a diverse selection of projects across Southern California. Its teams take great pride in these buildings but find even greater accomplishment in the relationships built along the way. Learn more at [www.snyderlangston.com](http://www.snyderlangston.com).

## ABOUT SMARTBID BY CONSTRUCTCONNECT

SmartBid is the leading construction bid management software for general contractors. The preconstruction software simplifies bidding for prime, commercial & residential GCs. With SmartBid, users can access a secure web-based & mobile platform to streamline their bid project data, documents and subcontractor communications. Learn more at [www.smartbid.co](http://www.smartbid.co).

## ABOUT BESPOKE METRICS

Bespoke Metrics is a data management and analytical model development company. We blend expertise in data control, model development and user interface to provide innovative solutions for industries looking to utilize data to its fullest. Our team was built with experience with risk analytics with a combined 100 years' experience in the marketplace. To learn more about Bespoke Metrics, visit <https://compass.bespokemetrics.com/> or email [info@compass-app.com](mailto:info@compass-app.com) to schedule a demo.