



Bird Construction Inc. selects COMPASS as its Subcontractor Prequalification Platform



PRESS RELEASE

TORONTO — April 12, 2021 — Bespoke Metrics Inc. (Bespoke Metrics) is pleased to announce that Bird Construction Inc. (Bird or the Company) has selected COMPASS to assist the Company in assessing and qualifying its subcontractor partners. COMPASS is Bespoke Metrics' pre-construction software suite that collects, organizes and analyzes subcontractor data on behalf of builders across North America.

Bird joins COMPASS as one of the most well-respected builders in Canada. Following Bird's recent acquisition of Stuart Olson Inc., the Company has transformed into one of the largest publicly traded builders in North America. Bird has established a proven track record by cultivating strong industry relationships, building high quality projects and adhering to strict safety protocols over its 100 years of operations.

"We are excited to have Bird join COMPASS and our growing client roster of industry leading construction companies. The Bird team brings extensive risk management experience and strong relationships with its subcontractor partners. In addition, Bird and COMPASS are well aligned in their vision of improving risk management practices in the construction industry." says Mark Newman, Senior Vice President of Bespoke Metrics.

To learn more about COMPASS and request a demo, please visit:

<https://compass.bespokemetrics.com> or contact us at info@compass-app.com.

ABOUT BESPOKE METRICS

Founded in 2016, Bespoke Metrics is a data management and analytical model development company, focused on producing tools to provide empirical support for decision making, Bespoke Metrics blends expertise in data control, model development, and user interface to provide innovative solutions for industries looking to utilize data to its fullest. To learn more, visit <https://compass.bespokemetrics.com>.

ABOUT BIRD CONSTRUCTION

Bird (TSX:BDT) is a leading Canadian construction company operating from coast-to-coast and servicing all of Canada's major markets. Bird provides a comprehensive range of construction services from new construction for industrial, commercial, and institutional markets; to industrial maintenance, repair and operations services, heavy civil construction, and contract surface mining; as well as vertical infrastructure including, electrical, mechanical, and specialty trades. For over 100 years, Bird has been a people-focused company with an unwavering commitment to safety and a high level of service that provides long-term value for all stakeholders. <http://www.bird.ca>